
Hei Pā Harakeke

Action Plan

2012 - 2014



“A plan developed by Hei Pa Harakeke which seeks to reduce the impact and incidence of Cancer on Māori within the Midland region”

MIHI

Tēnā rā koutou, e te iwi nui tonu, me te whakawhetai tonu i te ingoa tapu o te Matua nui i te Rangi. Kia tau, tonu, ōna manaakitanga maha ki runga i a Kiingi Tūheitia, me to Whare Ariki nui tonu!

Kua tangihia, kēngia, ngā mate o te wā! No reira, rātou ki a rātou ki a rātou! Tātou, kē, o te ao morehu, ki a tātou!

Ka whai iho nei te mahere rautaki me tana whainga matua ki te whakaheke iho i te maha o tātou, te iwi Māori, o Midlands, ka pangia e te mate pukupuku. Kua tohua he roopu whakahaere, me ngā mema mai i tēnā poari hauora-a-rohe, i tēnā poari hauora-a-rohe o Midlands, ki te arahi i te kaupapa. Kua huaina te ingoa 'Hei Pā Harakeke' ma taua roopu.

Ma te mahi ngātahi o aua mema me a rātou pukenga, a rātou rourou āwhina, ka taea te whakamahere rautaki hei āwhina ake i te iwi!

Kia eke panuku te kaupapa!

No reira,

Tuturu, whakamaua kia tina!

Tina!

Haumi e, hui e!

Taiki e!

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INTRODUCTION

The Hei Pā Harakeke Action Plan 2012-2014 seeks to reduce the impact and incidence of cancer on Māori within our region. The plan has been developed by Hei Pā Harakeke (HPH) the Midland Maori Advisory Group. Hei Pā Harakeke as a forum seeks to:

1. Share knowledge and information to enable informed decision making.
2. Facilitate regional service quality improvement leading to better, sooner, more convenient services for Maori within cancer control.
3. Support innovation and infrastructure development to reduce inequalities and build capacity and capability within Maori cancer control.

The Hei Pā Harakeke Cancer Action Plan is informed by the DHB's Māori Health Plan's, together with local initiatives, and its success is dependent on the collaborative action of all cancer control stakeholders. The Midland Māori Cancer Action plan also aligns to He Korowai Oranga 2001 the National Māori Health Strategy and to the goals of The New Zealand Cancer Control Strategy Action Plan 2005-2010 developed by the Ministry of Health in 2005.

The five key strategic directions in the Midland Māori Cancer Action Plan 2012 comprise of activities which ensure:

1. Māori are involved in decision making in regards to major developments relating to cancer within Midlands.
2. Exerting influence in research that relates to cancer for Māori.
3. Māori Health Workforce Development in the area of cancer related health services.
4. Māori innovation projects which seek to reduce incidence and impact of cancer on Māori communities.
5. Monitoring and evaluation of health gain in the area of cancer for Māori.

The tables illustrated in the following pages detail actions under each of the five key strategic directions which will be undertaken over the next 2 years which seek to reduce the impact and incidence of cancer on Māori within our region.

MAORI INVOLVED IN DECISION MAKING				
Goal	Tasks	Outcomes	Responsibility	Timeframe
Ensure that Māori are actively involved in regional decision making in the area of Cancer	<ul style="list-style-type: none"> - Establish Midland MAG - Establish TOR and membership - Establish Midland Māori Cancer Action Plan 2011-29013 - Secure Māori representation in Consumer care Forum 	<p>Māori are actively participating in decision making at a regional level in the area of Cancer</p> <p>Improve distribution of information to Māori stakeholder groups</p>	Te Tumu Whakarae MAG/ MCN	6 monthly report
MAORI ARE EXERTING INFLUENCE IN RESEARCH IN THE AREA OF CANCER				
Goal	Tasks	Outcomes	Responsibility	Timeframe
Ensure that MAG actively participate in or influence research in the area of Cancer that impacts of Māori within Midland	<ul style="list-style-type: none"> - Establish process where by research initiatives that impact on Cancer and Māori are brought to the MAG - MAG becomes Kaitiaki reference group for Prostate Cancer research initiative 	MAG are monitoring and evaluating key research that impacts on Māori in the area of cancer	MAG/ researchers/ Waikato clinical school	6 monthly report
MAORI HEALTH WORKFORCE DEVELOPMENT IN THE AREA OF CANCER				
Goal	Tasks	Outcomes	Responsibility	Timeframe
To conduct Māori Health Workforce Capacity Development in the area of cancer	<ul style="list-style-type: none"> - Provide quit cessation training to Māori provider staff within Midland - Develop up Māori Leadership forum within Midland - provide smoking cessation training for Māori Community Health Workers - complete stocktake of cultural competency training within Midland - Provide ongoing education and awareness cancer forums within Midland Maori communities. - Identify cultural training requirements and resources within mainstream cancer services 	<p>Build Māori health workforce capacity to reduce the impact and incidence of Māori cancer rates within Midland</p> <p>Focus on prevention, target smoking cessation/ smoke free</p> <p>Cultural competency stocktake completed</p> <p>Increase Maori awareness regarding signs and symptoms of cancer.</p> <p>Increase cultural awareness and competencies for staff and cancer services</p>	<p>Te Tumu Whakarae MAG/ MHN</p> <p>MCN</p> <p>MCN/TPO</p>	6 monthly report
MAORI INNOVATION PROJECTSV TARGETTING CANCER WITHIN MIDLAND				
Goal	Tasks	Outcomes	Responsibility	Timeframe
Successfully implement Māori HEHA programme	- HEHA Māori Funds fully allocated within Midland to support healthy eating	Funds fully allocated to support eating and activity that reduces the incidence	HEHA Steering Group/ Te Tumu Whakarae	6 monthly report

	and healthy activity	of cancer within Māori across Midland		
Develop Iwi Led Tobacco Cessation Plans within Midland (Tupeka Kore)	- Iwi Led Tobacco Cessation Plans in place	- Each DHB within Midland has worked with its Iwi Governance Groups to promote Tobacco cessation activities	Te Tumu Whakarae	6 monthly report`
Launch Cough Cough Campaign and Health Literacy Campaign	- Cough Cough and Health Literacy Campaign piloted in Waikato	- Pilot campaign completed community awareness raised within Waikato DHB district -Promotes early detection of lung cancer	MCN/ Waikato DHB's Te Puna Oranga (Māori Health Service)	6 monthly report
Pepi Pod and Wahakura Project implemented	- Pepi Pod and Wahakura Project implemented - project supports smoking cessation and breast feeding	Project completed Pepi Pods distributed/ process in place to create sustainability of distribution for wahakura	Waikato DHB's Te Puna Oranga (Māori Health Service)	6 monthly report
Hapū Wānanga	- Hapū Wānanga pilot completed within Waikato	- Hapū wānanga used to promote smoking cessation and breast feeding	Waikato DHB's Te Puna Oranga	6 monthly report
MONITORING AND EVALUATION				
Goal	Tasks	Outcomes	Responsibility	Timeframe
He Ritenga applied to Midland DHB's and NGO sector	- He Ritenga Cultural Audit Tool applied across Midland DHB's target wards/ service's that operate in the area of cancer (Oncology)	- He Ritenga Audits completed - Services have Māori health action plans developed and implemented - service areas practise in alignment with tikanga best practice, facilities and signage responsive to the needs of Māori	Te Tumu Whakarae/ Midland DHB's	6 monthly report
Ministry of Health Targets reported by ethnicity	Each DHB within Midland reports against MOH Health Targets by ethnicity inclusive of: - <i>Radiotherapy waiting times</i> - <i>% of Hospital Admissions offered NRT</i> - <i>% of enrolled population in primary care offered NRT</i> - <i>Breast and Cervical screening rates reported</i>	Monitoring of targets that relate to Māori cancer in place. Improving trend evidenced over time	Te Tumu Whakarae/ Midland DHB's	6 monthly report
Tairawhiti review completed	Review cultural responsiveness of Waikato based services for local and wider Midland Māori inclusive of Tairawhiti	-Stocktake of services/ programmes which support culturally responsive services to Māori - Audit and review Waikato DHB and Lions cancer Lodge	Waikato DHB's Te Puna Oranga (Māori Health Service) Waikato DHB/ Tairawhiti DHB	6 monthly report
Midland Maori Breast Screening Plan	Develop a Midland Maori Breast Screening Plan to improve Maori screening	- Plan developed and implemented - Actions/ initiatives	Midland Breast	

	rates	completed to improve Breast screening rates for Maori - Monitor Midland Breast Screening performance against NSU KPI's	Screening Unit/ MAG/ MCN	6 monthly report
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